



RADIO BROADCASTING NEWS

Seventy-first Week Broadcasting

April 30, 1922

Vol. I. No. 18

Heard with Pleasure from KDKA



GRACE SEFTON MAYER

Soprano
346 Lincoln Street
Johnstown, Pa.

EDWARD C. HARRIS

Composer, Pianist, Teacher
Present Organist and Choir Director
at Emory M. E. Church
After May 1st, New York City

MATILDA JONES

Concert Pianiste
Washington Seminary
Washington, Pa.



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

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Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

GROWTH AND SERVICE

The popularity achieved by the Radio Broadcasting News in the four months of its existence has proved the need for such a service to radio fans.

In this short time the requests to be placed on the mailing list have been so numerous that the printing facilities of the Westinghouse Electric & Manufacturing Company have been sorely taxed to meet the demand.

That this service has been appreciated is shown by the thousands of letters we have received from our readers, and our best thoughts have been given to the problem of its continuation on a scale sufficiently large to supply the demand.

The following is our solution which we hope will meet with your approval:

First—This publication will hereafter be issued from a printing office in Pittsburgh with facilities for publishing a magazine in large quantities.

Second—Radio Broadcasting News will be enlarged at once to a sixteen page magazine, the first issue of which will be distributed under date of May 6, containing the program for the week beginning May 7. The magazine will continue to grow as occasion demands. The editorial policy will be continued as at present. Programs and schedules of other broadcasting stations will be added, and eventually this magazine will become a real broadcasting guide.

Third—Some high class advertising will be accepted to help make the magazine self-supporting.

Fourth—A subscription price of One Dollar per year has been established, which will defray the cost of distribution.

If you have enjoyed our little magazine of four pages, we feel sure you will appreciate its added usefulness. The greatest compliment you can pay us is to fill out the enclosed subscription blank and mail it to Radio Broadcasting News, 12th Floor, Keenan Building, Pittsburgh, Pa.

PROGRAMS FOR THE WEEK

These programs are prepared some time in advance of the dates, and are subject to change. Programs in detail are published daily in your favorite newspaper.

WESTINGHOUSE STATION KDKA

360 Meters. East Pittsburgh, Pa.

Sunday, April 30, 1922

- 11:00 A. M. Services of Point Breeze Presbyterian Church, Fifth and Penn Avenues, Pittsburgh, Pa. Dr. P. H. Barker, Minister.
- 2:45 P. M. Children's Bible Stories—"The Wee Sheep and The Great Shepherd".
- 3:00 P. M. Radio Chapel at KDKA Station, conducted by Rev. A. W. S. Garden of Emmanuel Episcopal Church, North and Allegheny Avenues, North Side, Pittsburgh, Pa.
- 7:00 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

Monday, May 1, 1922

- 8:00 P. M. "Monthly Review of Business Conditions". Clark Hammond, Vice President of the Columbia National Bank, Pittsburgh, Pa.
- "The Canadian Rockies—or Fifty Switzerlands In One". Grayce Druitt Latus, Travel and Steamship Editor, Pittsburgh Dispatch, Pittsburgh, Pa. From Pittsburgh Post Studio
- 8:30 P. M. The Edgar Thomson Steel Works Orchestra of Braddock, Pa. Walter Baillie Brown, conductor. Vocal selections by Florence Kipp, contralto; Gladys E. Caldwell, accompanist.

Tuesday, May 2, 1922

- 8:00 P. M. "Weekly Dress Talk."
- Our Government—It's Problems", Dr. Louis K. Manley, Professor of Political Science, University of Pittsburgh, Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:30 P. M. Vocal selections by The East Liberty Quartet. Mrs. Emma Albert Dean, soprano, Mrs. Ann H. Woestehoff, contralto, J. Malcolm Thomson, tenor, Harve B. Lauderbaugh, bass, and James Phillip Johnston, pianist.

Wednesday, May 3, 1922

- 8:00 P. M. "Pittsburgh—It's City Planning". George R. Wallace, Attorney, Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:30 P. M. Musical entertainment by Mrs. L. Crawford Van Orsdale, soprano, Minard Lozier, tenor, Lloyd B. Curtis, trumpeter, and Miss Ruth MacGowan, pianiste and accompanist.

Thursday May, 4, 1922

- 8:00 P. M. "Why Every Automobile Owner Should Insure". Harry C. Gilchrist, Manager American Casualty Company, Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:30 P. M. Vocal and instrumental selections by Ed. McFarland, tenor, Earl Truxell, pianist, and Charles Ray, harmonica.
- 8:00 P. M. "Educational Work of the Y. M. C. A." Y. A. Neal, Educational Director of the East Liberty Y. M. C. A., Pittsburgh, Pa. From Pittsburgh Post Studio.

Friday, May 5, 1922

- 8:00 P. M. "The Fall Vegetable Garden." W. D. Benedict, Allegheny County Farm Bureau. From Pittsburgh Post Studio.
- 8:30 P. M. Concert by the Mendelssohn Choir of Greensburg, Pa., and Bertram Webber.

Saturday, May 6, 1922

- 2:00 P. M. Popular Concert by the Pittsburgh Four.
- 8:00 P. M. "Travels of a Letter." by H. L. Koons, Postmaster, East Pittsburgh, Pa.
- "Bird Imitations, Edward Avis, Courtesy of Pittsburgh Chronicle Telegraph. From Pittsburgh Post Studio.
- 8:30 P. M. Vocal selections by Bert Mustin, Jack Thompson, and Paul Yeakel, (boy alto solist) of the Ascension Church, Pittsburgh, Pa. Dan Phillipi, accompanist.

(Program Continued on Page 3)

Westinghouse Station KDKA was first to give regular Broadcasting Program

Y. M. C. A. Male Chorus Company of McKeesport, Penna.



Left to right, top row—Charles R. Rudge, Frank Elmendorf, David R. Vallance, Joseph W. Blackburn, Chester L. Knauss, George Hall. Middle row—Harry A. Seifen, James F. Wright, George R. Uhrich, C. Chauncey Hassell, John Barlow, director; Hugh N. Pendleton, Frank Squire, Fred W. Schoeller. Seated—Ralph O. Watson, Thomas Budd, Jacob F. Weimer, Edward Hall, John Manning.

PROGRAMS FOR THE WEEK

(Continued from Page 2)

Sunday, May 7, 1922

- 11:00 A. M. Services of the Emory Methodist Episcopal Church, North Highland Avenue at Rippey Street, Pittsburgh, Pa. Rev. W. Wofford T. Duncan, Minister.
- 2:45 P. M. Children's Bible Stories—"The Little Girl Who Saved Her Master."
- 3:00 P. M. Radio Chapel at KDKA Station, conducted by Rev. H. P. Eckhardt, Pastor St. Andrew's Lutheran Church, Moorewood and Center Avenues, Pittsburgh, Pa.
- 7:00 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

KDKA's Week Day Schedule

- 10:00 to 10:20 A. M.—Music.
- 12:30 to 1:00 P. M.—Music.
- * 2:00 to 2:20 P. M.—Music.
- 3:30 P. M. Results of all league base ball games by innings.
- * 4:00 to 4:20 P. M.—Music.
- *On Saturday special concert from 2:00 to 3:00 P. M.
- 7:30 P. M.—Bedtime Story for Kiddies.
- 7:45 P. M.—Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report.
- 8:30 to 9:00 P. M.—Musical Program.
- 9:00 to 9:05 P. M.—News—(United Press Service).
- 9:05 to 9:30 P. M.—Musical Program.
- 9:55 to 10:00 P. M.—Arlington Time Signals.
- Time given is Eastern Standard Time.

WESTINGHOUSE-RADIO CORPORATION STATION WJZ

360 Meters. Newark, New Jersey.

Sunday, April 30, 1922

- 3:00 P. M. Radio Chapel conducted by Rev. Wm. H. Matthews of New York.
- 4:30 P. M. Duo Art Piano and Aeolian Orchestrelle
- 6:30 P. M. Reading by Ralph Mayhew and records from the "Bubble Book That Sings"
- 6:45 P. M. Sandman stories by Abbie Phillips Walker
- 7:30 P. M. "History of Sugar" by Mr. Green of the American Sugar Refining Company.
- 8:00 to 10:15 P. M. Musical Program

Monday, May 1, 1922

- 7:00 P. M. "Children's Poem" by Harry Allan Stuart
- 7:20 P. M. Story from St. Nicolas magazine
- 7:45 P. M. "The Hopeful Side of Cancer" by Dr. Wm. F. Sampell
- 8:00 to 10:15 P. M. Concert by the New York Mail, Charles Isaacson, director.

Tuesday, May 2, 1922

- 7:00 P. M. Man-in-the-Moon story, (c) Newark Sunday Call
- 7:45 P. M. "Physical Culture," Dr. Royal F. Copeland
- 8:00 to 10:00 P. M. Sixty-ninth Regimental Band of New York

(Program Continued on Page 4)

RADIO CHAPEL



The Rev. A. W. S. Garden
Emmanuel Episcopal Church
North Side, Pittsburgh, Pa.

The Reverend Alfred W. S. Garden, who conducts Radio Chapel April 30, recently came to Emmanuel Church from Erie, Pa. His early ministry was spent in Texas, where he founded the Garden Military Academy in 1908. He is a vice president of the American Humane Association which designated April 24-29 as Humane Week, and April 30 as Humane Sunday.

PROGRAMS FOR THE WEEK

(Continued from Page 3)

Wednesday, May 3, 1922

- 7:00 P. M. Animal stories by Florence Smith Vincent of the New York Telegraph
- 7:30 P. M. Playground talk by Mr. Bradford of the Playground and Recreation Association of America.
- 8:00 P. M. Recital by Dr. Frank T. O'Neil, baritone; Emmet O'Neil, dramatic reader; Vera Hoppe, soprano
- 9:00 P. M. Literary Circle, by Outlook, Harper and Scientific American

Thursday, May 4, 1922

- 7:00 P. M. "Jack Rabbit" stories by David Corey, New York Evening Mail.
- 7:30 P. M. "Chinese Gordon" by Colonel H. G. Prout
- 8:00 P. M. Recital by Ralph W. Tag, baritone
- 9:00 P. M. Recital by Lucille Colette, violinist, and Miss Hoffman, pianiste.
- 10:00 P. M. Piano recital by Ralph Reichenthal

Friday, May 5, 1922

- 7:00 P. M. "Man-in-the-Moon story" (c) Newark Sunday call
- 7:30 P. M. Oral Hygiene by T. P. Hyatt
- 7:45 P. M. Financial letter from the Magazine of Wall Street
- 8:00 P. M. Concert by the Colgate Band
- 9:30 P. M. Concert by the "Temple Four" Quartet

Saturday, May 6, 1922

- 7:00 P. M. Uncle Wiggily Bedtime Story
- 7:45 P. M. Fashion Talk by Harper's Bazaar
- 8:00 to 9:30 P. M. Dance music by the Meadowbrook Syncopators, H. C. Mullen, director.
- 9:30 P. M. Recital by Martin Reynolds, basso.

Sunday, May 7, 1922

- 3:00 P. M. Radio Chapel conducted by Rev. Charles T. Walkley of the Grace Episcopal Church
- 4:30 P. M. Duo Art Piano and Aeolian Orchestrelle
- 6:30 P. M. Sandman stories by Abbie Phillips Walker; "The Bubble Book That Sings."
- 7:30 P. M. Jane Kerley in Children's Songs
- 8:00 P. M. Gabriel Engel, pianist
- 9:30 P. M. Leiderkrantz Singing Society of Elizabeth, N. J.

Other Features

Musical program week days, every hour from 11 A.M. to 6 P.M. on the hour.
Weather Forecast (official—daily), 11 A.M., 12 M., 5 P.M. and 10:01 P.M. sharp.
Shipping News, week days 2:05 P.M. (except Saturday) by Marine Engineering and Shipping Age.
Official Arlington Time, 9:52 P.M.
Agricultural Reports (official—daily), 12:00 M. and 6:00 P.M.
The time given is Eastern Standard Time.

WESTINGHOUSE STATION KYW

360 Meters. Chicago, Ill.

Sunday, April 30, 1922

- 3:30 P. M. Radio Chapel, conducted by Rev. John W. Funston, Pastor of the Wooley Memorial M. E. Church, Chicago, Ill.

Monday, May 1, 1922

- 8:00 to 9:00 P. M. Concert by Emilia Cipriani, Soprano; Dimitre Styop, baritone; Sallie Menkes and Hubert Carlin, accompanists; Wendell Hall, the Singing Xylophonist, and Frank Healy, monologist.

Tuesday, May 2, 1922

- 8:00 to 9:00 P. M. Popular Program, courtesy of "Jim" Mayer's Orchestra of Michigan City, Indiana. Arranged by "Jim" Mayer and R. O. Meadors.

Wednesday, May 3, 1922

- 8:00 to 9:00 P. M. Musical program by Irene Coesfeld, soprano; accompanied by Elizabeth Varee; Carl F. Mathieu, tenor, accompanied by Helen McCurley; Alois S. Trnka, cellist, with Lucille Sweetser, accompanist. Selections by Corydon Trio, Lottie F. Smith, xylophone; Anna McCollum, marimbaphone, and Juanita Swan, pianiste.

Thursday, May 4, 1922

- 8:00 to 9:00 P. M. Musical program by Ruth Tyler, soprano, Letty Tubbs and Emily Berger, contralto; LeRoy Hamp, tenor, with Louella Gleason Fate and Ruth Broughton, accompanists; Lillian Lewis, pianiste, and Guy Moulton, futuristic radio.

Friday, May 5, 1922

- 8:00 to 9:00 P. M. Popular program arranged through the courtesy of the Melrose Music Company.

Saturday, May 6, 1922

- 8:00 to 9:00 P. M. Musical program by Katherine Johnson, soprano, with Mildred Huls, pianiste; James Haupt, tenor, and Comfort Hinderlie, accompanist; A. J. Halac, clarinet, and Sallie Menkes, accompanist.

Sunday, May 7, 1922

- 3:30 P. M. Radio Chapel conducted by Rev. Alfred Joseph McCartney of the Kenwood Church, Chicago.

Other Features

- 9:35 A.M. Opening Market Quotations, Chicago Board of Trade. Quotations every half hour until 1:00 P. M.
- 1:20 P.M. Closing Market Quotations
- 2:15 P.M. News and Market Reports
- 4:15 P.M. News, Market and Stock Reports
- 6:30 P.M. News, Final Market, and Financial Reports.
- 7:30 P.M. Children's Bed Time Story
- 8:00 P.M. Program of Music
- 9:00 P.M. News and Sports
- 3:30 P.M. Sunday, Radio Chapel

The time mentioned in KYW program is Central Time



Station WBZ, Springfield, Mass.

360 Meters. Eastern Time

- 7:30 P.M. Uncle Wiggily Bedtime Story from the Springfield Union.
- 7:45 P.M. Prominent speaker, market and weather reports.
- 8:00-9:00 P.M.—Program of music.
- 3:00 P.M. Sunday—Radio Chapel.
- 8:00 P.M. Sunday—Church Services.